

techstars_

The global platform for
investment and innovation.

November, 2020

techstars_ Smart Mobility Accelerator



Fondazione
Compagnia
di San Paolo



Fondazione
CRT



INTESA SANPAOLO
INNOVATION CENTER

OGRTech

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**Techstars is the
worldwide network
that helps
entrepreneurs
succeed.**

Founded in 2006, Techstars began with three simple ideas — entrepreneurs create the future, collaboration drives innovation, and great ideas can come from anywhere.

Today, our mission is to make innovation accessible to everyone, everywhere. We do this by connecting startups, investors, corporations, and cities to create a more sustainable and inclusive world.

Grow your startup

Community Programs

Startup Week, Startup Weekend, Startup Digest

Entrepreneur's Toolkit

Learn by doing via 18 topics

Join an Accelerator

3-months, \$120K, hands-on mentorship

Inspiration to IPO

Techstars for life



Techstars operates 46 accelerators worldwide

Plus community events in over 147 countries

Americas

Atlanta	Indianapolis
Austin	Kansas City
Birmingham	Los Angeles
Boston	Minneapolis
Boulder	Montreal
Cary, NC	New York
Chicago	Philadelphia
Denver	Portland
Des Moines	San Antonio
Detroit	San Diego
Hartford	Seattle

EMEA

Abu Dhabi
Amsterdam
Berlin
Dubai
Lisbon
London
Munich
Oslo
Paris
Tel Aviv
Turin

Asia-Pacific

Bangalore
Melbourne
Seoul
Singapore

Anywhere



Techstars Accelerator Programs and Techstars Community Programs

Year by year, Techstars has developed a platform for startup success

**1st Techstars
accelerator**
program in
Boulder

2007

Established
accelerators with:
**Microsoft
Barclays
Disney
Nike**

2013

Acquired
**Startup Week,
Startup
Weekend, &
Startup Digest**

2015

SendGrid first-
ever accelerator
startup to
IPO on NYSE

Certified as a **B-
Corp**

2017

Launched
**Corporate
Innovation &
Ecosystem
Development**
programs

Amazon acquires
PillPack for
\$1 Billion

2018

Launched
**Pathfinder
Membership**

1,600+ active
portfolio
companies

\$30.5B market cap

Adding **500
companies**
annually

2020

Techstars mentorship-driven accelerator

Each year, we choose c. 500 early-stage companies to join one of our 3-month, mentorship-driven accelerators, investing \$120K and providing hands-on mentorship

Techstars by the numbers

242

Accelerator programs to
date

\$10.7B

Total funding

\$30.5B

Portfolio market
capitalization

#1

Investor, by volume,
per Crunchbase

You're in good company

470

Selections this year

2,270

Total companies

5,965

Founders in the
Techstars network

252

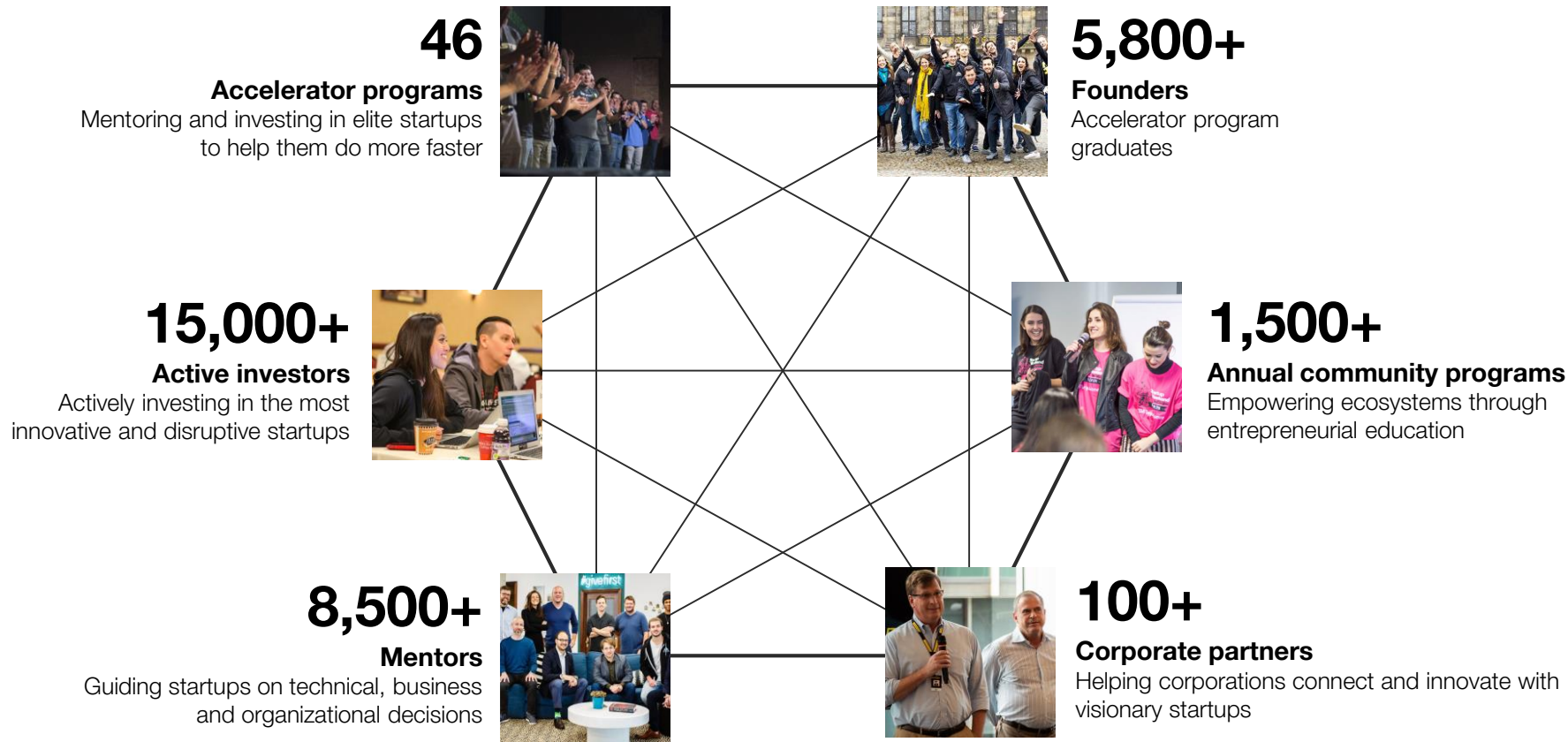
Acquired companies

84%

**Active or
Acquired**

The power of our network

As of Sept 30, 2020



10-12 companies
selected in every program



Two years of work
fit into 13 weeks



Intensive bootcamp
for three months





The Basics

- 3 months in Torino
- 12 innovative startups
- \$120,000 investment
- Access to the global Techstars network
- Corporate partnership with Compagnia di Sanpaolo, Fondazione CRT, Intesa Sanpaolo Innovation Center
- Techstars and partners mentoring
- Access to more than 300 perks, valued at more than \$5M

The Location



Smart City Turin - Unique Opportunities and Support

Industry experts, mentors, biz dev

Funding across all stages

POCs and testing

Strategic support

Talent



5G offers many advantages vs other technologies



Speed: 100 times faster than LTE, with 1-10 Gb/s



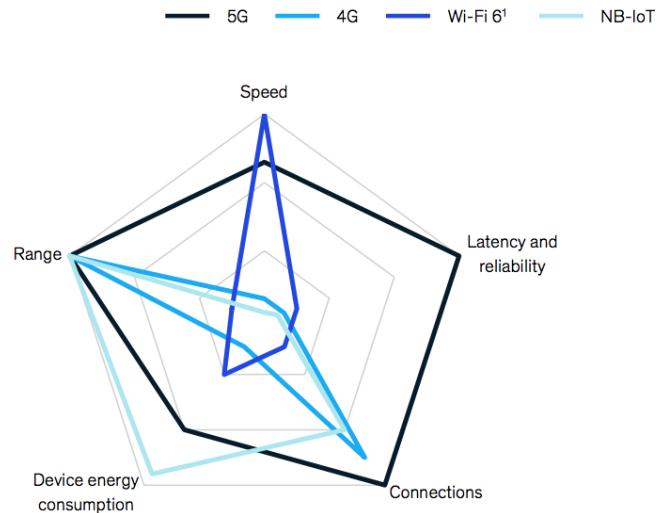
Massive connections: 100-fold increase of supported devices to 1 mn devices/km²



Latency and reliability: improvement from 20 ms to <1 ms with 99.999% reliability



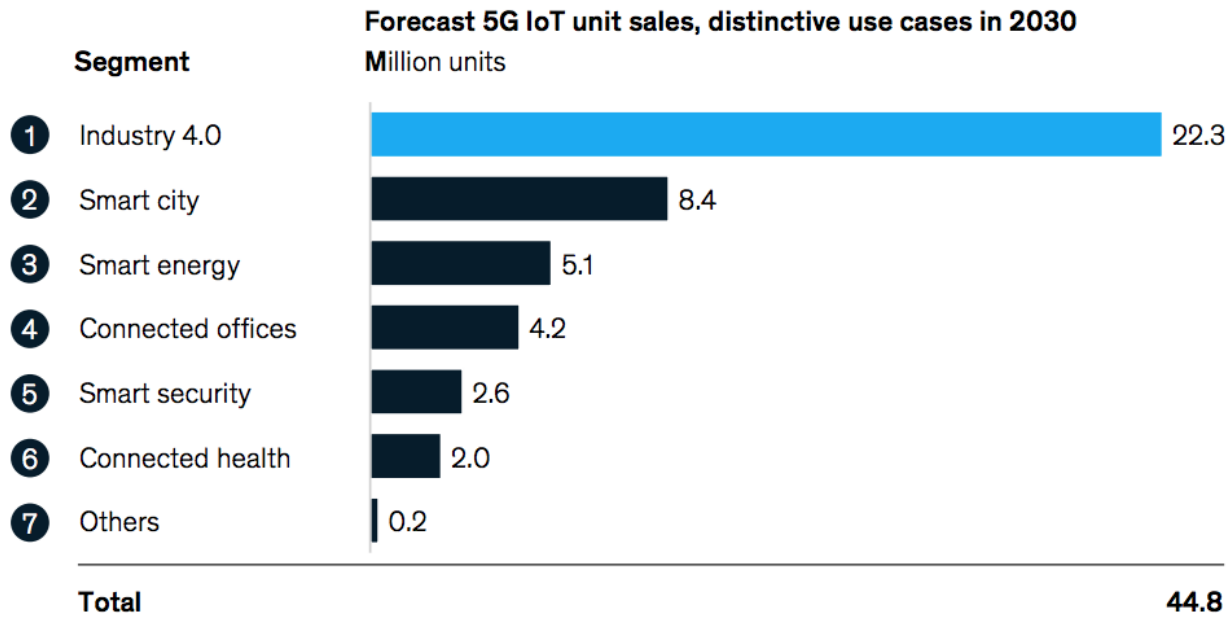
Energy efficiency: power consumption reduced by 90%



The opportunities are endless

- **Smart Driving:** 5G will increase automotive safety and efficiency
- **Smart cities:** With their millions of sensors working and sharing in real time, 5G networks will make the creation of smart cities more feasible.
- **AR/VR:** The superior networking capabilities of 5G will allow augmented and virtual experiences to become mainstream for users of instructional and entertainment applications.
- **Remote machinery operation:** 5G-capable mobile applications will enable users to control more machines in more complex production processes, improving the accuracy of production.
- **Healthcare:** Users will have access to wearable health monitors, as well as remote consultations, diagnoses, autonomous vehicles dispatched for emergencies and even robot-assisted medical procedures.

The opportunities are endless



Today is day 0

For distinctive use cases within Industry 4.0, most 5G IoT unit sales will relate to manufacturing

Forecast 5G IoT unit sales for Industry 4.0 applications (distinctive B2B use cases only)
Million units

■ Manufacturing
■ Construction and mining
■ Supply chain
■ Agriculture

